

SYRACUSE FRIENDS OF
chamber music
Celebrating our 70th Season!

Come advertise with us!

- * We'll celebrate our 70th season with world-class ensembles playing in seven concerts, beginning with the Juilliard String Quartet and finishing with the Jupiter and Jasper String Quartets joining forces in our season finale.
- * One of Syracuse's most respected cultural institutions
- * Handsome, informative 8 ½" X 11" booklet
- * Prices for black and white ads unchanged since 2005!
- * Our most recent program booklet can be viewed at our website, www.SyrFCM.org.

2019-2020 Rates (ads appear in program for all seven concerts)

Black and white ads:

Full-page ad: \$490 (11" high x 8.5" wide)
Half-page ad: \$290 (5.5" high x 8.5" wide or 11" high x 4.25" wide)
Quarter-page ad: \$185 (2.75" high x 8.5" wide or 5.5" high x 4.25" wide)

→ **Note: First-time advertisers will receive a 10% discount on the above ad prices.**

Premium Ads (*color*):

Covers: Inside front cover: \$1,300 Inside back cover: \$1,000 Back cover: \$1,300
Front color pages: Full-page ad: \$900 Half-page ad: \$500 Quarter-page ad: \$300
Rear color pages: Full page ad: \$800 Half-page ad: \$450 Quarter-page ad: \$275

Ad deadline: August 31, 2019

A check payable to "SFCM" with "Program Ad" written in the memo field should be mailed to:
SFCM, P.O. Box 215, DeWitt, NY 13214.

Email your ad to sfcm00@gmail.com or mail your hardcopy ad or business card (quarter-page ad only) to Helen Buck, 163 Summerhaven Dr, East Syracuse, NY 13057 (phone: 315-744-5116).